



GUM

REAL DRY MOUTH RELIEF

- ✓ Dry Mouth Relief
- ✓ Helps Freshen Breath
- ✓ Sugar & Saccharin FREE

Mild Mint



CDU (12 pack)

Your favourite Oral7® formula NOW AVAILABLE IN GUM & SPRAY!



CDU (6 pack)

Frequently Asked Questions

- Q: Why does Oral7® Moisturising Toothpaste not foam like other toothpastes?**
A: Because it does not contain any Sodium Lauryl Sulphate, a synthetic foaming detergent that can cause Dry Mouth.
- Q: Can I use Oral7® even if I do not have Dry Mouth or other oral health problems?**
A: Yes, Oral7® contains natural enzymes like those in normal healthy saliva which are essential in the prevention of caries and gingivitis.
- Q: Should I continue to use Oral7® on a daily basis once my oral health has improved?**
A: Yes, it is important to continue the daily care to keep your mouth healthy and to reduce the chances of cavities and gum disease.
- Q: Does Oral7® contain Gluten?**
A: No.
- Q: Will Oral7® affect my medication?**
A: No, the range will not adversely affect any medications being taken.

DISTRIBUTORS

- Australia:**
 Auspharm Pty Ltd
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 www.auspharm.com.au
- New Zealand:**
 Tristar Brands (NZ) Ltd
 Tel: +64 09 528-4769
 E: sales@tristarbrands.co.nz
- Facebook** Find us on Facebook
- For more information on the Oral7® range and where to buy our products, please go to www.oral7.com

ORAL7 KIDS MAKE THE HEALTHIER CHOICE FOR THEM ✓

balancing your mouth's natural flora
 NO SLS - Natural Sweetener - Great Taste



Gentle, Enzymatic Toothpaste for Kids & Gel for Babies

www.oral7.com

ORAL7

boost the benefits of your saliva

Xylitol

REAL DRY MOUTH RELIEF

WITH **Active ENZYMES**



The ONLY Enzymatic Active Formula in Australia!

DON'T ACCEPT SUBSTITUTES

spray coming soon!

WHY CHOOSE ORAL 7®

The Oral7® range of oral care products contains natural enzymes to reinforce the function of healthy saliva, thus keeping your mouth moist and balanced.

Many of today's oral care products contain SLS¹ or alcohol that can dry out your mouth with constant use.

Now experience the difference!

- ✓ **Oral7® Toothpaste** – no harsh drying or foaming detergent (SLS¹)
- ✓ **Oral7® Mouthwash** – no alcohol AND
- ✓ **Oral7® Moisturising Mouth Gel** – helps to soothe, lubricate and protect the mouth & gums for up to 7 hours. Especially beneficial for those suffering from **Dry Mouth**.

THE MOUTH – a Complex Bio-system

The mouth is protected by a delicately balanced bio-system of enzymes and lubricants in the saliva allowing 'good bacteria' to flourish and inhibit the growth of 'bad bacteria'.

There are numerous factors that may lead to the mouth producing less saliva, upsetting the delicate balance of the mouth's flora:

- Drinking alcohol
- Smoking
- Stress
- Strenuous physical activity
- Sleeping (especially mouth breathers)
- Prolonged air travel

In addition, many widely used and often prescribed medications² can cause the mouth to dry out, for example:

- Antihistamines
- Antidepressants
- Diuretics



ORAL 7
balancing your mouth's natural flora



1 Cleanse

**Oral 7®
Moisturising Toothpaste**

- ✓ Helps clean away the bacteria associated with bad breath, sore gums, cavities & plaque
- ✓ Low foaming, No Sodium Lauryl Sulphate (drying agent)
- ✓ With Fluoride and Calcium
- ✓ Can be used instead of your regular toothpaste



2 Balance

**Oral 7®
Moisturising Mouthwash**

- ✓ No alcohol + no menthol = no burning or stinging
- ✓ Helps keep breath fresh
- ✓ Helps promote healthy gums
- ✓ Helps clean away the bacteria associated with bad breath, sore gums, cavities and plaque
- ✓ Re-balances the Oral bio-system with natural enzymes



3 Moisturise

**Oral 7®
Moisturising Mouth Gel**

- ✓ Extra beneficial for Dry Mouth sufferers
- ✓ Up to 7 hours relief enables uninterrupted sleep
- ✓ Helps swallowing
- ✓ Helps soothe and protect gums
- ✓ Suitable for denture wearers and mouth breathers

The Oral7® range of oral care products contains natural enzymes to assist the function of healthy saliva, thus keeping your mouth moist and balanced.

Medical conditions and treatments affecting oral health

There are a number of medical conditions³ and treatments that can disturb a healthy mouth:

- Diabetes
- Chemotherapy
- Asthma
- Radiotherapy
- Sjögren's Syndrome
- Kidney dialysis

These can limit the flow of saliva which can lead to 'Dry Mouth' (Xerostomia).

A dry mouth can cause **tooth decay, bad breath, gum disease and aphthous ulcers** when the mouth's natural flora is disturbed, allowing harmful bacteria to flourish.

We all moisturise our face, hands and/or body on a daily basis. Why not moisturise the mouth and gums? When it comes to oral health, it is not only the teeth that need a little TLC, but the gums and inside of the mouth that need special care too.

1. Sodium Lauryl Sulphate, a synthetic foaming detergent.

2. Over 1,800 prescription and non-prescription drugs (Sreebny, L M, D.D.S., M.S., Ph.D., "A useful source for the Drug - Dry Mouth Relationship", Journal of Dental Education, Vol. 69, Nr.1).

3. Many pregnant woman experience swollen and bleeding gums caused by a build-up of plaque (bacteria) on the teeth. The hormonal changes that take place in the body during pregnancy can cause the plaque to make the gums more inflamed.

DON'T ACCEPT SUBSTITUTES